



HOPECOVENANT
CHURCH

REACH | DISCIPLE | TRANSFORM

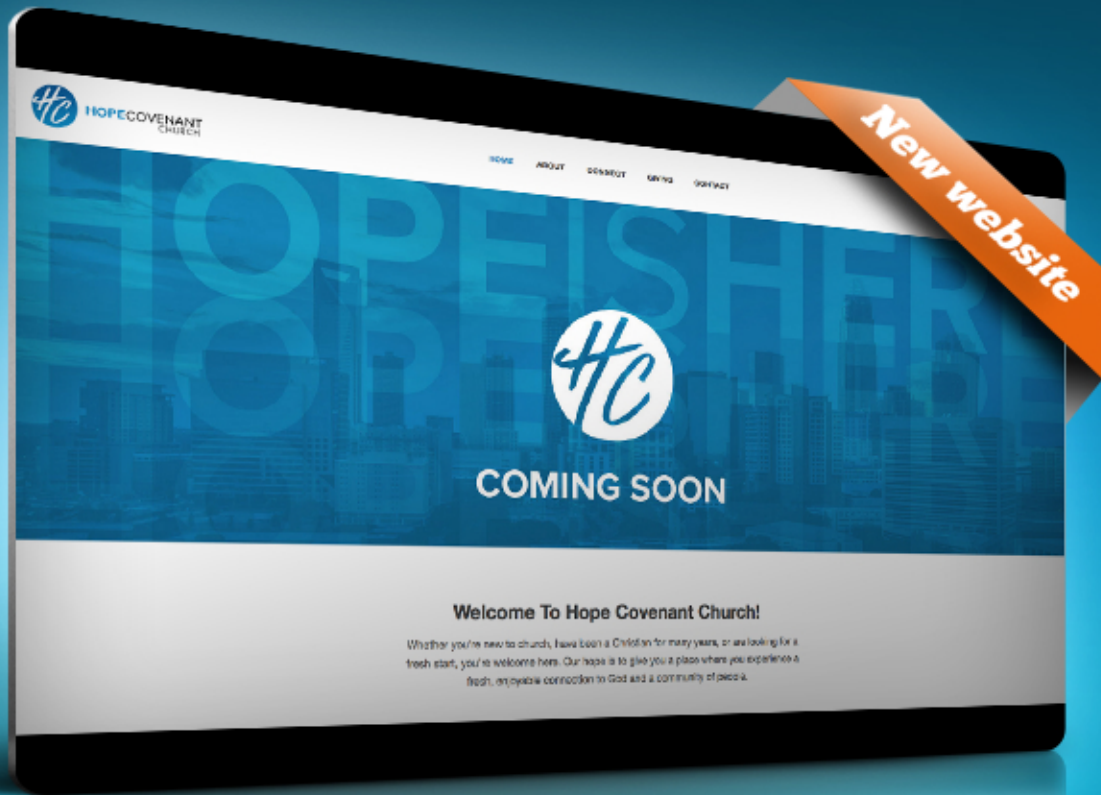
2020-2022
STRATEGY GUIDE

LOVING

GOD

LOVING

PEOPLE



**Please contact us for information on our
launch date and upcoming meetings.
www.hopecovenant.cc**

MEET THE LEAD PASTORS

Raised in ministry, both as pastors' kids, Pastors Adam and Elizabeth Panepinto have developed a lifelong passion for the local church. Adam's ministry training includes education from Liberty University and a two-year internship in the areas of Worship and Practical Ministry. Since 2000, Adam has served full-time in many aspects of the Church, Pastoring in the areas of Worship, Young Adult, and Youth Ministry along with Elizabeth, more recently serving as an Executive and Lead Associate Pastor. Elizabeth studied at Word of Life Ministry School in Uppsala, Sweden. Which took her across the globe to lead worship in several countries, showing that worshipping God truly spans the borders and cultures of the world. Adam and Elizabeth are licensed and ordained for ministry under Grace Church Nashville by Pastor Lindell Cooley.



After 19 years of experience in full-time ministry, Adam and Elizabeth feel that God has released them to plant a new church that has been growing in their hearts for quite some time: Hope Covenant Church in Charlotte, North Carolina. They are excited about the community that God has already begun growing around this church and look forward to all that God continues to do through the ministry of Hope Covenant Church.

HOPE COVENANT DECLARATION

Values:

- Faith
- Integrity
- Worship
- Relationships
- Community
- Excellence
- Generosity
- Stewardship
- Health

Today I am here to serve and love people. Today I choose to make a difference in this world. I choose to be a part of something bigger than myself, laying down my selfish ambition to be a person of purpose, expanding God's kingdom, and serving others. I will serve before I demand, love and not hate, and give before I take. I will make a difference in someone's life today. Lord, give me the inspiration to create new things, the faith to accomplish the miraculous, and the courage to do the impossible. Today I will be full of character and integrity so that I may spread the light of the gospel to the world, demonstrating that...

HOPE
IS
HERE

WHAT'S THE DREAM?

To Create:

- A place where the un-churched feel loved and accepted
- A place where people can encounter God
- A place where every member is a minister of the Gospel
- A place where community is more important than entertainment
- A place that is focused on reaching the lost more than appeasing the saints
- A place that gives back to God through our worship
- A place where believers are disciplined in their faith, producing like-minded disciples
- A place where active and engaged members can transform the community
- A place where we can be the Church



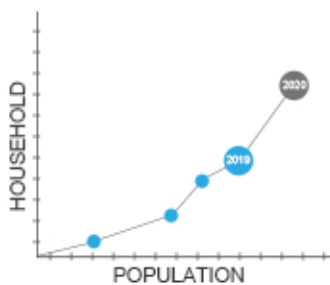
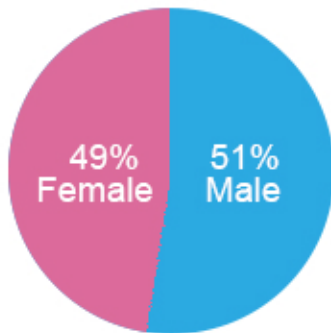
WHAT'S THE MISSION?

- Know God
- Find Freedom
- Discover Purpose
- Make a Difference

WHAT'S THE FOCUS?

Named for King George III's wife, Queen Charlotte, the city of Charlotte's history is extensive and rich, predating most traditional European settlements across the United States. Charlotte was chartered as a city in 1768 and just 30 years later became the focal point of America's first gold rush in 1799. Since then, Charlotte has grown into one of our country's largest banking regions and remained a center for innovation throughout the years. Charlotte's population has doubled over the last 20 years, surpassing one million residents and encouraging the continued modernization that built the city's first light rail transit system, LYNX. The growth in population has also created a cultural melting pot in the region, filled with endless opportunities for new and interesting culinary, artistic, and business ventures. Today, Charlotte, North Carolina stands as the epitome of city life and cultural flair, uniting Northern innovation and Southern charm.

ABOUT CHARLOTTE



• Population: 2,632,249

- Huntersville is 14.5 miles North of Uptown Charlotte
- Huntersville is part of the Greater Charlotte metropolitan area
- 50% White / 35% African American / 14% Hispanic / 6% Asian
- Median age is 37 years old
- Average household income: \$38,687
- Median household income: \$62,202
- 72% employment rate (17% - blue collar / 83% white collar)
- Most have a 25 minute work commute
- 53% own their homes
- 45% married / 10% divorced / 4% widowed / 41% single or unmarried

WHAT'S THE STRATEGY

2020 - Pre-Launch

- Build a prayer network
- Research the history and demographics of Charlotte
- Seek God for strategy on how to reach the city
- Build relationships within the city
- Build a launch team
- Host interest meetings & preview services
- Begin weekly services
- Launch life groups

2021 - Launch Hope Covenant Church

- Major launch of Hope Covenant Church at our campus location
- Implement Ministry Systems
 - i.e. - welcome team (greeters), ushers, prayer partners, and more
- Launch local missions to transform our neighborhood through outreaches and community service

2022 - Looking Forward

- Launch Hope Houses, Foster Care and Adoption program
- Deploy foreign missions



HOW DO I GET PLUGGED IN?

5 ways to get involved:

1. Finances. Help fuel a financial miracle by investing with a monthly commitment or a one-time gift.

a. We are believing God for \$15,000 per month in regular contributions to help launch the CHURCH:

| | |
|-------------|-----------------|
| 7 Families | \$1K per month |
| 6 Families | \$500 per month |
| 4 Families | \$250 per month |
| 20 Families | \$100 per month |
| 20 Families | \$50 per month |
| 40 Families | \$25 per month |

b. We are believing God for \$85,000 in one-time gifts

2. Time. Join our launch team and personally feel the movement by being a part of Hope Covenant Church.

3. Resources. Do you have access to equipment, a rental facility, or any other non-monetary item that could help launch Hope Covenant Church? Contact us to discuss donating them.

4. Relationships. Help us go viral by spreading the word about Hope Covenant Church via email, internet, and social media outlets. Also, do you know other like-minded individuals that are passionate about church planting and/or the Charlotte area that could sow into one of these five areas if needed? Let us know and get them connected to Hope Covenant Church.

5. Prayer. Join our prayer team and pray with us as we touch Heaven and lay the foundation for what God is doing. Sign up at our website and receive specific prayer needs and updates to ensure strategic, powerful, and unified prayer.